

PROPERTY INFLUENCE

SUGGESTED ADVERTISING RATES AND TECHNICAL SPECS

EXAMPLE PRICE LIST

Advert Size	Single Issue	2-5 Issues	6 Issues
Inside Front Cover (DPS)	£2,400 + VAT	£1,800 + VAT	£1,600 + VAT
Double Page Spread (DPS)	£1,800 + VAT	£1,400 + VAT	£1,200 + VAT
Outside Back Cover	£1,300 + VAT	£1,000 + VAT	£900 + VAT
Inside Back Cover	£1,200 + VAT	£900 + VAT	£800 + VAT
Full Page	£1,000 + VAT	£700 + VAT	£600 + VAT
Half Page	£800 + VAT	£500 + VAT	£400 + VAT
Quarter Page / Banner Ad	£500 + VAT	£300 + VAT	£200 + VAT

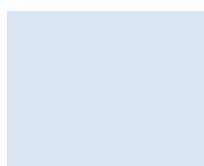
THE DIRECTORY — ADVERT SIZE

Advert Size	Single Issue	2-5 Issues	6 Issues
Single Ad	£300 + VAT	£180 + VAT	£160 + VAT
Double Ad	£360 + VAT	£240 + VAT	£200 + VAT
Feature Ad	£400 + VAT	£280 + VAT	£240 + VAT

Technical Specs & Bonus Features

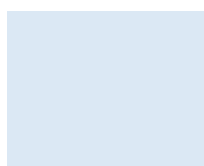
- Artwork must be supplied as high resolution .jpg or .png to the correct size (as per the sizes below shown in mm) and with no trim. A charge will be made if artwork needs re-sizing.
- Regular FREE editorial can be arranged for advertising partners booking 6 issues.

FULL PAGE (With Bleed)



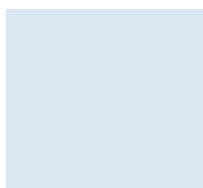
265 x 344
+ 5mm Bleed

FULL PAGE (No Bleed)



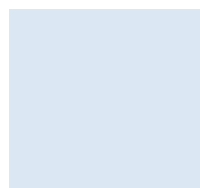
227 x 324

HALF PAGE



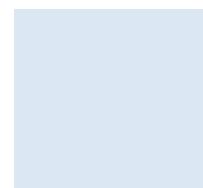
227 x 162
No Bleed

QUARTER PAGE



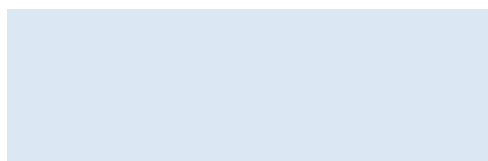
110 x 160

BANNER AD



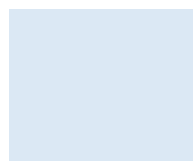
227 x 60

DOUBLE PAGE SPREAD



474 x 324 — No Bleed
550 x 344 + 5mm Bleed

DIRECTORY



75 x 50 · 75 x 95 · 73
x 140

NEED AN AD DESIGN?

Create an advert from £160 + VAT

RE-SIZE AN AD

Re-size artwork from £60 + VAT

For more information e-mail:

hello@propertyinfluence.com

For more information visit or e-mail:

www.propertyinfluence.com

hello@propertyinfluence.com



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